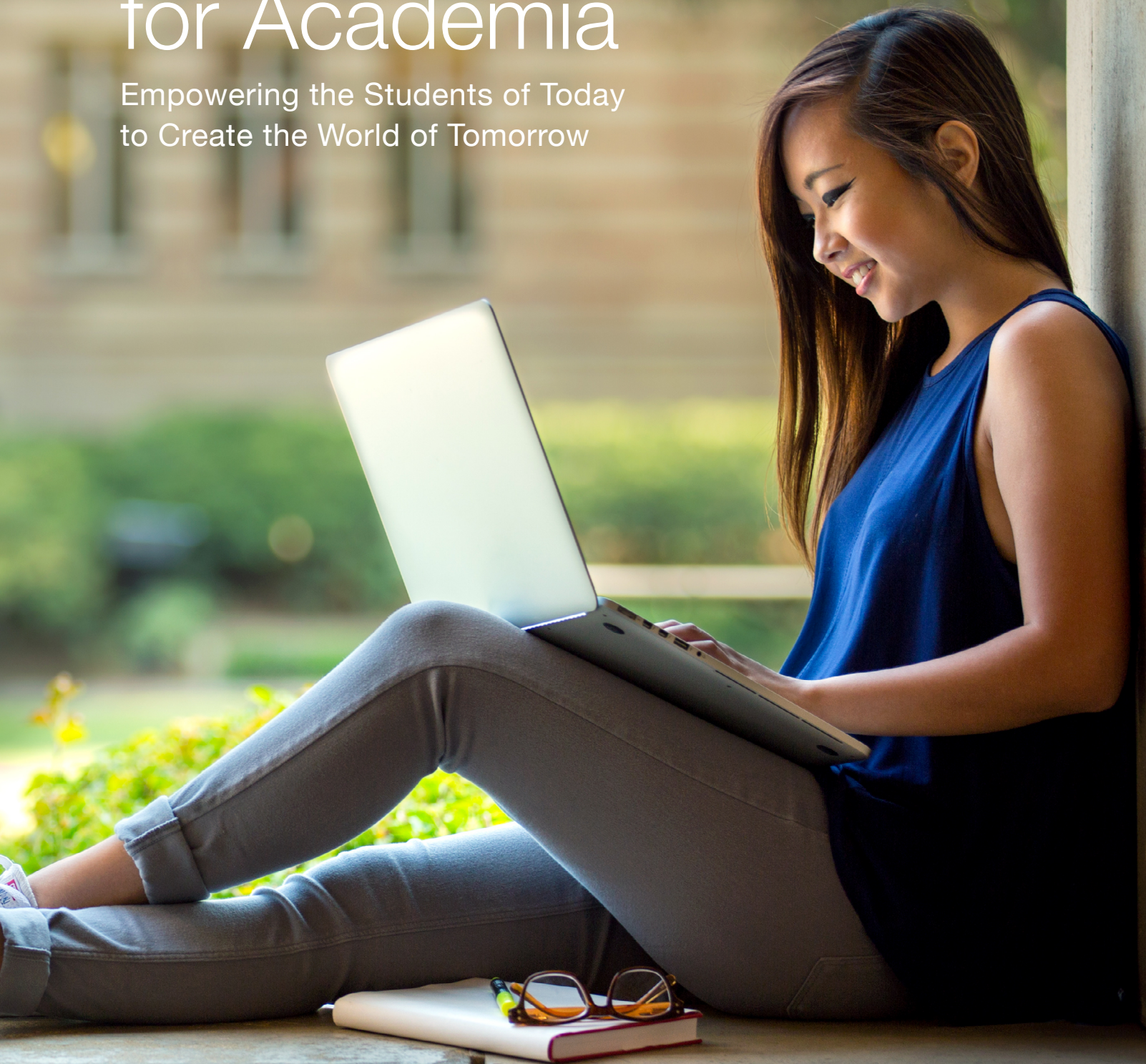


# Value of Certification for Academia

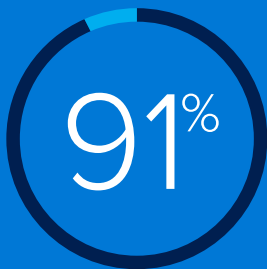
Empowering the Students of Today  
to Create the World of Tomorrow



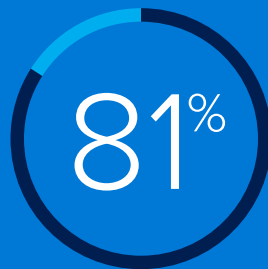
# Value of Microsoft Certification

The future belongs to students who do more.

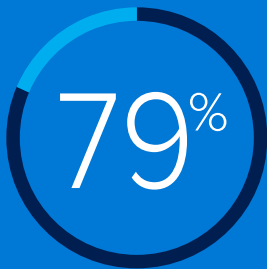
Microsoft certification gives students and educational institutions the tools they need to chart their own course, fulfill their ambition, and realize their potential.



91% of hiring managers consider employee certification as a criterion for hiring.<sup>1</sup>



81% of hiring managers feel that certified individuals perform better.<sup>1</sup>



79% of hiring managers feel that certified individuals are more efficient.<sup>1</sup>



50% of individuals believe obtaining a certification makes them more marketable.<sup>2</sup>

***“What a great resource to have to show your skills and accomplishments.”***

— Mary Jo Slater,  
Community College of  
Beaver County, Monaca,  
Pennsylvania

1. MCP Program Satisfaction Survey 2010 2. Intrepid survey

Candidates can digitally broadcast their accomplishments with Microsoft badges. These digital badges contain verifiable data that tell employers and admission committees what the candidate did, and why it matters. In other words, digital badges give instant credibility.



# Benefits by Certification Program

Microsoft's certification programs provide a clear path to success for students and helps them acquire the technology skills needed to be successful in their college and career endeavors.

## Microsoft Office Specialist (MOS)

Microsoft Office Specialist (MOS) certification is the leading IT certification in the world. More than two million MOS exams are taken every year in over 140 countries.

Demonstrate you have the knowledge, skills, and abilities to productively use Microsoft Office. MOS enables you to tap the full features and functionality of the Microsoft Office system, resulting in heightened levels of individual performance, confidence, and differentiation.

## Microsoft Technology Associate (MTA)

Microsoft Technology Associate (MTA) certification is an entry-level credential that validates fundamental technology knowledge among students seeking to build a career in technology.

MTA certification is positioned to become the premier credential for individuals seeking to explore and pursue a career in technology, or augment related pursuits such as business or any other field where technology is pervasive. It is the ideal and preferred path to Microsoft's world-renowned technology certification programs, such as Microsoft Certified Solutions Associate (MCSA) and Microsoft Certified Solutions Developer (MCSD).

## Microsoft Certified Educator (MCE)

The Microsoft Certified Educator (MCE) program provides robust tools that help educators drive best-in-class integration of information and communication technology (ICT) into classroom instruction. Mapped to the UNESCO ICT Competency Framework and 21st Century Skills for Educators, MCE program resources include a free self-assessment, free customized eLearning, practice tests, and the Technology Literacy for Educators (62-193) certification.

## Microsoft Certified Professional (MCP)

Microsoft Certified Professional (MCP) Certifications are designed to demonstrate a comprehensive set of job-related skills, such as project management, system design, and operations management. These certifications include Microsoft Certified Solutions Expert (MCSE), Microsoft Certified Solutions Associate (MCSA), Microsoft Certified IT Professional (MCITP) and Microsoft Certified Professional Developer (MCPD) certifications.



# What We Do

Certiport, a Pearson VUE business, is the leading provider of certification exam development, delivery and program management services delivered by more than 14,000 Certiport Authorized Testing Centers in 148 countries. Certiport reliably delivers over three million tests each year throughout the secondary, post-secondary, workforce and corporate technology markets.

# Microsoft Volume Licenses

Now you can afford to purchase exam vouchers and implement a testing center by adding certification vouchers to a Volume License agreement. With a low-cost, annual fee, it's easy to budget for and provide all of the exams required to ensure student certification.

- With the economical one-time fee, you only have to budget one fixed cost each year.
- Expand your program to all students with high-volume usage possibilities. With this license, students can be drawn from across all your educational programs without any price barrier, restriction or scheduling conflict.